

C. E. P

2024 Spring Semester Course List

C.E.P – Courses for Exchange Programs

No.	Course Name	Course Code	DHU Credit	Teaching Language
1.	Chinese Language Program E	LAN8001	8	Chinese
2.	General Chinese Program A	LAN20001	20	Chinese
* Program A and Program E cannot be selected at the same time.				
3.	Chinese Business Culture	CUL2006	2	Chinese
4.	General Outline of China	CUL2001	2	English
5.	Entrepreneurship and Innovation	BUS401	3	English
6.	Marketing Basics	MKT250	3	English
7.	Macroeconomics	BUS155	3	English
8.	Service Marketing & Management	MKT406	3	English
9.	International Marketing & Sales	MKT310	3	English

Please refer to the course description and the Fact Sheet about the course selection. Courses listed here are only for initial selections at the application process. There might be adjustments of courses and the credit, which will be confirmed upon the enrollment of 2024 spring semester. If so, students can make final confirmation and adjustments accordingly.