

English Taught Professional Master's Degree Program

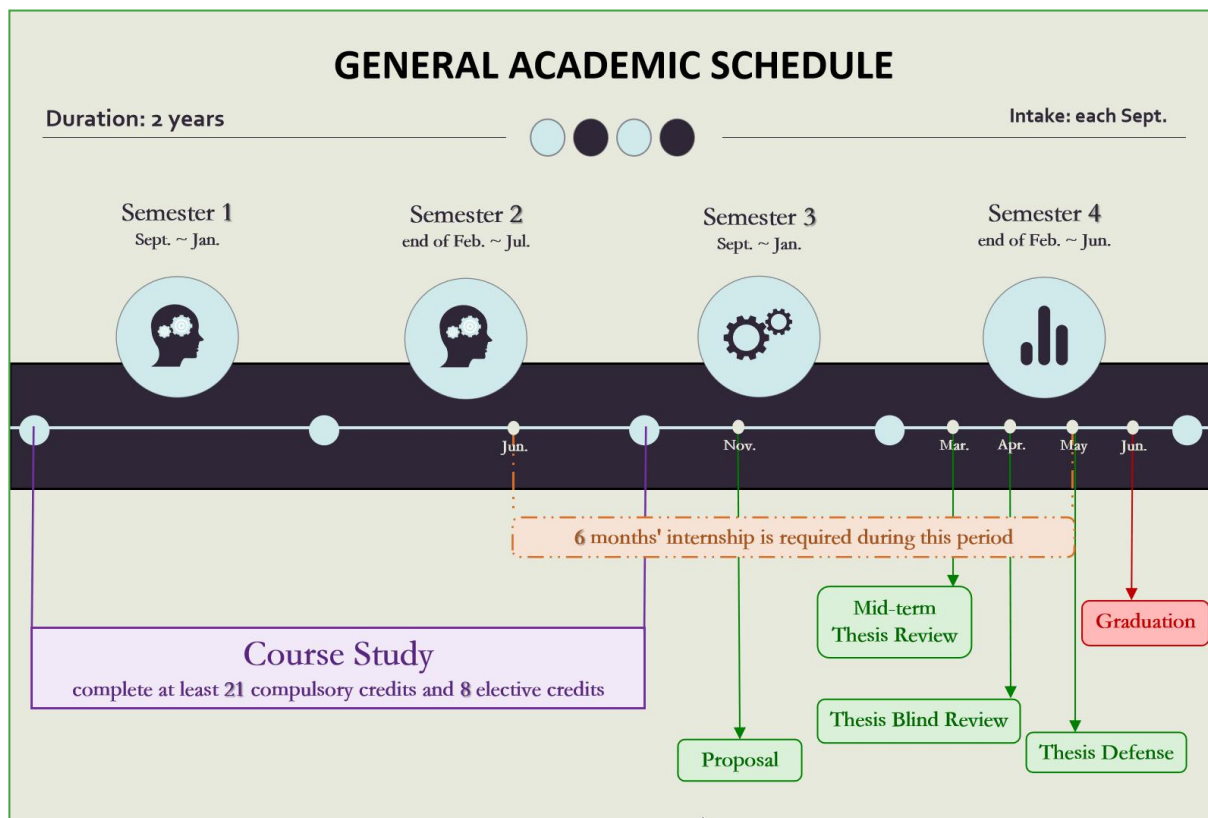
## International Business (MIB)

- School of Business & Management -

The English-taught Master of International Business program enrolls international students who are interested in Chinese business environment and the operation of global enterprises.

This program helps students to have solid foundations of international economic theories, innovative thinking and pioneering spirit, with decision-making, coordination and organizational capabilities. Students will be able to adapt to the needs of the changing global market. They will be familiar with the business policies and regulations of China, as well as those of leading traders in the world, and be able to work in corporations, government departments or research institutions.

This two-year full time professional master's program features case studies and textile/apparel-related researches and trade practices. Students will be awarded **Master Degree of International Business** if they are academically qualified, successfully fulfill 29 credits within designated years, accomplish the thesis, pass the thesis defense and finally approved by Donghua University Professional Degree Evaluation Committee.



## Concentrations

- International investment theories and practice;
- International operation and management of enterprises.

## Curriculum

A typical workload of the first year full-time study is a set of courses worth a total of 29 credits, composed of 21 compulsory (10 for general courses and 11 for specialized courses) and 8 elective credits. In the second year, students will conduct internship and write a thesis. (*here take 2021 curriculum as the example*)

### ➤ Compulsory courses/credits

- General Courses:

Integrated Chinese/8

Introduction to China/2

- Specialized Courses:

International Economics/2

Retail Management/2

International Business/2

Import & Export Practice/2

Business Communication and Cross-culture Management/2

Academic Paper Writing/1

### ➤ Elective courses/credits

Human Resources Management/2

Business Statistics/2

Innovation and Design Thinking/2

Corporate Finance Management/2

Critical Thinking and Business Innovation/2