Application Guide of
Undergraduate Programs

【Year 2016】

Contact Us
International Student Admissions Department
International Cultural Exchange School, Donghua University
Add: 1882 Yan’an Rd. West, Shanghai 200051, China
Tel: 0086-21-62378595, 62379336, 62373452
Fax: 0086-21-62708702
Email: ices@dhu.edu.cn
Website: english.dhu.edu.cn
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OVERVIEW

I. About Donghua University

Donghua University (hereafter referred to as DHU) is located in Shanghai. Its history can be traced back to the establishment of Nantong College in 1912 by Zhang Jian, a famous industrialist in Qing dynasty. In 1951, East China Institute of Textile Science & Technology was founded; in 1985, the name was changed to China Textile University; in 1999, it was changed to Donghua University.

DHU was approved as the state-key university in 1960 and is one of 75 universities which are directly under the Ministry of Education of China. DHU has 5 post-doctoral research centers, 28 doctoral degree programs, 60 master’s degree programs and 56 undergraduate programs. There are over 2300 faculty and more than 30,000 enrolled students.

The leading disciplines of Donghua University are Textile Engineering, Material Science, Design, Fashion and Management. In the national academic evaluations of all first-level disciplines, Textile Science & Engineering ranks No.1 for three times; Material Science & Engineering and Design Studies rank among the top 20%. According to the latest statistics published by International ESI (Essential Science Indicators) Database, the disciplines of Engineering, Chemistry, Physics, and Material Science of DHU ranked among the top 1% in the world. The engineering related discipline in ARWU ranking is among the best 150.

As early as 1954, DHU commenced to accept international students who were among the first group of oversea students enrolled by Chinese universities. It has been appointed to accept international students either with Chinese Government Scholarships or Shanghai Government Scholarships. Besides, DHU sets up ‘Outstanding International Student Scholarship’ to encourage excellent international students. In 2002, International Cultural Exchange School was established, which takes full responsibility of the recruitment, cultivation and management of the international students. In 2015, over 4750 international students from 137 countries studied at DHU.

Almost all the degree programs of DHU are open to the international students. In recent years, DHU also sets up English-taught degree programs: 4 undergraduate programs majored in the field of business and design; 6 master’s programs majored in the field of Textile, Material, Chemistry, Computer and Information. Almost all the doctoral programs can be instructed in English as well. Besides, non-degree programs such as Chinese language programs, English language programs, advanced study programs and a variety of short-term programs are available to the international students.
II. List of Undergraduate Programs

<table>
<thead>
<tr>
<th>COLLEGE</th>
<th>UNDERGRADUATE PROGRAMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>YAN’AN ROAD CAMPUS</td>
<td></td>
</tr>
<tr>
<td>International Cultural Exchange School</td>
<td><strong>English-taught (CIP)</strong>: Business Administration, International Trade</td>
</tr>
<tr>
<td></td>
<td>B.A. in Chinese Language (concentrate on Economy &amp; Trade)</td>
</tr>
<tr>
<td>Shanghai International College of Fashion &amp; Innovation</td>
<td><strong>English-taught (SCF)</strong>: Fashion &amp; Accessory Design (Fashion Innovation), Environmental Design (Fashion Interior Design)</td>
</tr>
<tr>
<td>School of Business &amp; Management</td>
<td><strong>[Economics Category]</strong> International Economy &amp; Trade, Finance</td>
</tr>
<tr>
<td></td>
<td><strong>[Management Science and Engineering Category]</strong> Logistic Management, Information Management &amp; Information System, Electronic Commerce</td>
</tr>
<tr>
<td></td>
<td><strong>[Business Administration Category]</strong> Marketing, Financial Management</td>
</tr>
<tr>
<td></td>
<td><strong>[Others]</strong> Accounting, Tourism Management, MICE Economy &amp; Management</td>
</tr>
<tr>
<td>SONGJIANG CAMPUS</td>
<td></td>
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<tr>
<td>College of Material Science and Engineering</td>
<td>Polymer Materials &amp; Engineering, Inorganic Non-metal Material Engineering, Composite Materials &amp; Engineering</td>
</tr>
<tr>
<td>College of Information Science &amp; Technology</td>
<td>Electrical Engineering &amp; Automatization, Automation, Electronic Information Engineering, Communication Engineering</td>
</tr>
<tr>
<td>School of Computer Science &amp; Engineering</td>
<td>Computer Science &amp; Technology, Software Engineering, Information Safety, Network Engineering</td>
</tr>
<tr>
<td>College of Mechanical Engineering</td>
<td>Mechanical Engineering (Machine Design &amp; Theory, Machinery Manufacturing &amp; its Automation, Mechatronical Engineering, Curtain Wall Engineering &amp; Machinery), Industrial Design (Products Design, Design Management)</td>
</tr>
<tr>
<td>College of Chemistry, Chemical Engineering &amp; Biotechnology</td>
<td>Bioengineering, Applied Chemistry, Light Chemical Engineering</td>
</tr>
<tr>
<td>School of Environmental Science and Engineering</td>
<td>Environmental Science, Environmental Engineering, Building Environment &amp; Energy Application Engineering, Energy &amp; Environmental System Engineering</td>
</tr>
<tr>
<td>College of Foreign Language</td>
<td>English Language &amp; Literature, Japanese Language &amp; Literature</td>
</tr>
<tr>
<td>College of Humanities</td>
<td>Law, Administrative Management, Communication Theories, Public Relations, Educational Technology (Media-making &amp; Communication)</td>
</tr>
</tbody>
</table>
SCHOLARSHIPS

I. Applicable Scholarship Programs

As one of the key universities directly under the Ministry of Education of China, DHU has been appointed to accept international students either with Chinese Government Scholarship (hereinafter referred to as CSC) or Shanghai Government Scholarship (hereinafter referred to as SGS). Each year, DHU accepts over 150 government scholarship students from all over the world to pursue undergraduate (bachelor’s) or postgraduate (master’s or doctoral) degrees or study as visiting scholars in undergraduate or postgraduate programs.

<table>
<thead>
<tr>
<th>Student Categories</th>
<th>Applicable Scholarship Programs</th>
<th>Application Receiving Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduates</td>
<td>Chinese Government Scholarship - Regular Programs</td>
<td>dispatching authorities in your home country</td>
</tr>
<tr>
<td></td>
<td>Shanghai Government Scholarships</td>
<td>Donghua University</td>
</tr>
<tr>
<td>Postgraduates</td>
<td>Chinese Government Scholarship - Regular Programs</td>
<td>dispatching authorities in your home country</td>
</tr>
<tr>
<td></td>
<td>Chinese Government Scholarship - Chinese University Program</td>
<td>Donghua University</td>
</tr>
<tr>
<td></td>
<td>Shanghai Government Scholarships</td>
<td>Donghua University</td>
</tr>
<tr>
<td>General Scholar (attend undergraduate courses)</td>
<td>Chinese Government Scholarship - Regular Programs</td>
<td>dispatching authorities in your home country</td>
</tr>
<tr>
<td>Advanced Scholar (attend postgraduate courses)</td>
<td>Chinese Government Scholarship - Regular Programs</td>
<td>dispatching authorities in your home country</td>
</tr>
</tbody>
</table>
II. Chinese Government Scholarship (CSC) - Regular Programs

China Scholarship Concil, entrusted by the Ministry of Education of China, is responsible for the enrollment and administration of Chinese Government Scholarship programs. Programs listed below are applicable to certain target prospective students. For more information, please refer to www.campuschina.org.

<table>
<thead>
<tr>
<th>CSC - Regular Programs (partial)</th>
<th>Target Prospective Students</th>
<th>Application Receiving Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bilateral Program</td>
<td>Bachelor, Master and PhD applicants, General and Advanced Scholar</td>
<td>dispatching authorities in your home country</td>
</tr>
<tr>
<td>Great Wall Program</td>
<td>General and Advanced Scholar</td>
<td>National Commissions for UNESCO in your home country</td>
</tr>
<tr>
<td>EU Program</td>
<td>Bachelor, Master and PhD applicants, General and Advanced Scholar</td>
<td>Office for Education and Culture, Mission of P.R. China to the European Union</td>
</tr>
<tr>
<td>AUN Program</td>
<td>Master and PhD applicants</td>
<td>AUN Secretariat</td>
</tr>
<tr>
<td>PIF program</td>
<td>Bachelor, Master and PhD applicants, General and Advanced Scholar</td>
<td>Pacific Islands Forum (PIF) Secretariat</td>
</tr>
</tbody>
</table>

- **Consult & application**: please visit www.campuschina.org and contact the accordingly receiving agency listed above for consulting and application issues, e.g. the application deadline, the procedure, and the application materials required.

- **When to apply**: generally from the beginning of January to the beginning of April; for the exact dates, please consult the accordingly receiving agency listed above.

- **Final result announcement**: the accordingly receiving agency listed above will contact the applicants directly for the final result.

- **What DHU involves in your application**:
  - DHU Agency Code: 10255
  - Check if DHU offers the major/academic field you prefer to learn. You can refer to the major list or visit english.dhu.edu.cn.
  - To increase the likelihood of winning the scholarship, you may also send the whole set of your application materials to ices@dhu.edu.cn to apply for “Pre-admission Notice”. In case you fail to receive the scholarship, with this “Pre-admission Notice”, you will have chance to study at DHU as a self-funded student (you need to contact DHU before Jun. 30 for this issue).
  - Please be aware that it takes at least two weeks to complete the review. Therefore, it is strongly suggested to consult timely and make early preparation of application materials.
III. Shanghai Government Scholarships (SGS)

➢ Applicable Programs:
  • Chinese-taught Bachelor's Programs (except B.A. in Chinese Language)

➢ Scholarship Coverage:
  • Full Scholarship (Type A):
    1) a waiver of tuition fee
    2) free on-campus dormitory accommodation
    3) monthly living allowance
    4) Comprehensive Medical Insurance and Protection Scheme for International Students in China

  • Partial Scholarship (Type B):
    1) a waiver of tuition fee
    2) Comprehensive Medical Insurance and Protection Scheme for International Students in China

➢ Schooling & Duration: 4 years (could be extended for 1-year Chinese language study). The actual scholarship duration is subject to the information on Admission Notice, which cannot be extended in general.

➢ When to Apply: from present to April 15, 2016 (fall intake only)

➢ Applicant Eligibility:
  • be a non-Chinese citizen in good health.
  • Be a high school graduate under the age of 25.
  • be excellent in academic and extra-curricular performance and yet not be rewarded any other scholarships offered by Chinese government, institutes or organizations.
SELF-FUNDED STUDY

I. Fees

<table>
<thead>
<tr>
<th>Medium of Instruction</th>
<th>Undergraduate Programs</th>
<th>Application Fee</th>
<th>Tuition/academic year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese</td>
<td>All Majors except Art &amp; Design related majors</td>
<td>CNY600</td>
<td>CNY22000</td>
</tr>
<tr>
<td></td>
<td>Art &amp; Design related majors (Fashion &amp; Apparel Design, Product Design, Environmental Design, Visual</td>
<td>CNY600</td>
<td>CNY26000</td>
</tr>
<tr>
<td></td>
<td>Communication Design, Digital Media Art, Art &amp; Technology)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>English</td>
<td>CIP: Business Administration</td>
<td>CNY800</td>
<td>CNY50000</td>
</tr>
<tr>
<td></td>
<td>CIP: International Trade</td>
<td>CNY800</td>
<td>CNY50000</td>
</tr>
<tr>
<td></td>
<td>SCF: Fashion &amp; Accessory Design (Fashion Innovation)</td>
<td>CNY800</td>
<td>CNY50000</td>
</tr>
<tr>
<td></td>
<td>SCF: Environmental Design (Fashion Interior Design)</td>
<td>CNY800</td>
<td>CNY50000</td>
</tr>
</tbody>
</table>

- The fees apply to general scholar as well.
- All the fees must be paid online at apply.ices.cn or paid in person at DHU with RMB cash or UnionPay card.
- Self-funded students are required to buy “Comprehensive Insurance & Protection Scheme for Foreigners Staying in China of Ping An Annuity Insurance Company, Ltd” and pay for four years in one time (CNY3200) on the enrollment day.

II. Application Information

- **Schooling & Duration**: 4 years (flexible duration: 3 to 6 years); 0.5 to 2 years for general scholar.

- **Application Deadline**:
  - Fall intake programs: **Jun. 30** (all the programs)
  - Spring intake programs: **Dec. 30** (only B.A in Chinese Language and two CIP programs)

- **Applicant Eligibility**:
  - Be a non-Chinese citizen in good health.
  - Be a high school graduate under the age of 35.
  - Be in the second year or above undergraduate grade in a university and under the age of 45 when applying for undergraduate courses as a general scholar.
APPLICATION

I. Application Procedure (for SGS & self-funded study)

- Official review: the official review includes the academic reviews from the respective colleges and relevant academic departments of Donghua University, and for SGS applications, the “Donghua University Government Scholarship Review Conference” held in May.

- Conditional Admission: A conditional Admission Notice will be issued to applicant who gains approval from DHU but still has certain document(s) pending. These applicants must submit required documents before the designated enrollment date in order to bring the admission letter into effect; otherwise DHU will withdraw the admission.

- Final result announcement: DHU will email the applicants to announce the final result of SGS at the beginning of June, and of self-funded study from May through July according to one’s application time.
II. Application Materials

Part A  General Information

✓ Fill in DHU online application form: apply.ices.cn
✓ ID photo
  • Photo Requirements: recent bareheaded (within six months), full-face, white-color background, two-inch certificate photo, instead of landscape photos or photos of daily life; in JPG format, less than 100K
✓ Passport copy
  • A clear copy of your valid passport with your name, photo, birth date, place of birth, date of issue, date of expiry
  • Visa page is required for applicants who are not in their home country

Part B  Academic, Language Credentials, and PS

✓ High school graduation certificate and transcripts of all grades:
  • Copies of the original certificate with the high school stamp and/or the signature of the principal. If the originals are not in Chinese or English, they must be translated and notarized.
  • For applicants who haven't graduated, pending graduation certificate and transcripts available till the application date are also acceptable. Official graduation certificate and transcripts of all grades shall be submitted timely after being received.
✓ If you are applying for Chinese-taught majors:
  • HSK Certificate: HSK 4 above 210, or HSK 5 above 180
  • The certificate must be received within recent two years.
✓ If you are applying for English-taught programs (SCF, CIP):
  • IELTS 5.5 or TOEFL IBT 72 or above received within the recent two years.
  • Applicants whose native language is English or the medium of instruction was English during previous school do not need to provide these documents, but a letter issued by the school to certify the medium of instruction is required.
✓ Personal Statement:
  • Essay format written in English or Chinese on one page of A4 size paper. For applicants of English-taught programs (SCF, CIP), it must be written in English.
  • Introducing why you are applying – your interests and enthusiasm for the major, how your previous studies or experience relate to the major.
  • Introducing what makes you suitable – any relevant skills, experience or achievements gained from previous education, work or other activities.
  • Why you choose to study in China instead of your own country, and why Donghua University.

Part C  For Applicants of Art & Design Majors Only

✓ It is required to submit art or design works strictly according to the following requirements:
  • If you are applying for Chinese-taught majors (Fashion & Apparel Design, Product Design, Environmental Design, Visual Communication Design, Digital Media Art, Art & Technology): the original latest art works must be submitted with the other documents, including one pencil sketch, one color painting, one design rendering (for fashion related, it must be ladies’ wear or mens’ wear). All works must be in the size of 360mm*260mm.
  • If you are applying for majors offered by SCF, please offer the Personal Creative Design Portfolio recorded in a CD disk. No limits on formats required but designs by hand are preferred. The works need to be shot by DV with your own oral English presentation of design concepts to reflect your understanding of professional knowledge, skills and creativity.
Remarks:

✓ The general scholar applicants need to submit the same documents, along with the official certificate/letter issued by a university that proves having learned for at least one year.
✓ Applicants of B.A. in Chinese Language, please refer to its prospectus or visit english.dhu.edu.cn for more information.

III. Submission

Application materials Part B MUST be scanned and zipped in to ONE archive and sent to ices@dhu.edu.cn as an attachment with the title of “Program Name-Medium of Instruction (EN/CH)-Bachelor-Your Passport No”. For Example: “Marketing–CH–Bachelor-P0087564”.

DHU will reply you upon receipt of these documents.

Meanwhile, applicants may submit paper-based application materials to us in the ways below:

• Bring application materials directly to International Student Admissions Dept. (Office 121), International Cultural Exchange School of Donghua University.

• Send application materials by post:
  Address: International Student Admissions Dept. (Office 121)
  International Cultural Exchange School, Donghua University,
  No.1882 Yan’an Road West,
  200051, Shanghai,
  P. R. China.
  Phone: 0086-21-62378595

IV. Attention

➢ Applicants who have submitted copies of certificates are required to take the originals for verification on the enrollment day. If the copies submitted are inconsistent with the originals, DHU reserves the right to withdraw the admission.

➢ Students who are admitted to art and design related majors will take a painting test before enrollment: a pencil sketch and a color painting. If results are inconsistent with the works submitted for application, DHU reserves the right to withdraw the admission.

➢ Application materials and application fee cannot be returned under any circumstances. DHU reserves the right to ask applicants for supplementary materials.

➢ If the sending of admission documents fails due to invalid, incorrect or unspecific information provided, applicants themselves shall bear the responsibilities.
Enhance Your Chinese or English

To meet DHU language entry requirements within a shorter period, students can choose to enhance the language proficiency at DHU by participating into Intensive Chinese Program (for Chinese-taught majors) or Bridging English Program (for English-taught majors).

◊ Intensive Chinese Program

This is a relatively intensive Chinese language training program throughout a year. Classes are both in the mornings and afternoons, and students need to take 30 class hours each week. After a period of intensive study, students are expected to rapidly enhance comprehensive Chinese listening, speaking, reading and writing abilities and reach the entry requirement of DHU Chinese-taught undergraduate or postgraduate programs (HSK 4 above 210 scores or HSK 5 above 180 scores).

◊ Bridging English Program

This program is especially suitable to students who are going to study English-taught undergraduate programs, which has spring and autumn sessions with 15 weeks in each session. Classes are in the morning and afternoon of each Monday, Wednesday as well as Friday morning. Students need to take about 13 class hours each week, which is helpful for students to rapidly enhance comprehensive English listening, speaking, reading and writing abilities. Instructors are all foreign teachers with many years of professional English as a second language teaching experience, some of whom are IELTS examiners. Students who receive the completion qualification and pass the English assessment will meet the entry requirements of DHU English-taught undergraduate programs (equal to IELTS 5.5 or TOEFL IBT 72).

** For detailed information on Intensive Chinese Program and Bridging English Program, please refer to the corresponding prospectus or visit english.dhu.edu.cn. **